

# JENNIFER LARRAN

graphic designer

Multicultural, and with a varied career, I have acquired a variety of techniques (software and craft) in the field of print, web, ePub, and many other sectors. Inquisitive and self-taught, I like to keep an eye on new technologies.



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Bois Colombes, France

## EMPLOYMENT

### ARTISTIC DIRECTOR / GRAPHIC DESIGNER

*FreeWheel (Comcast) / France / 2016 - ongoing*

Design of branding and elements for events (ex : Cannes Lions) - corporate element design (business cards, one sheeters) - emailings, web banners and print ads - editorial design - 2D animations.

### WEBDESIGNER / GRAPHIC DESIGNER

*Altavak / France / 2013 - 2016*

Graphic design print and web - motion design - web design - interface design - editorial design - French/English translation - trade show sales.

### EVENT MANAGER

*IBM (via Pénélope) / France / 2012 - 2013*

Helping organise and plan internal and external events.

### FRAUD PREVENTION AGENT

*Vanquis Bank / England / 2010 - 2011*

Checking for financial and ID fraud in new applications - searching for fraud patterns and unusual charges to existing accounts.

## FREELANCE

### EPUB DESIGNER

*CIFAS / Belgium / 2015 - ongoing*

Layout and creation of Klaxon magazine issues in ePub, iBook and Kindle formats - layout and creation of all issues in print-ready PDF.

### GRAPHIC DESIGNER

*International Players / France / 2015*

*Cie Fahrenheit 451 / France / 2012 - 2013*

Poster design.

### COMMUNITY MANAGER

*SeventhSide Games / France / 2011 - 2012*

Online reputation - link between company and players - research into gamification - French/English translation - graphic design.

## EDUCATION

### MASTER OF ARTS IN GRAPHIC DESIGN

*Campus Fonderie de l'Image / France / 2015*

THESIS: Magic in Our Technologies

How and why we use magical thinking when looking at new technologies.

### BACHELOR OF ARTS (HONS.) IN PRODUCT DESIGN

*University for the Creative Arts / England / 2009*

DISSERTATION: How are Screens Affecting our Perceptions of Interactions?

## SOFTWARE

INDESIGN ●●●●●●●●●●○

PHOTOSHOP ●●●●●●●●●●○

ILLUSTRATOR ●●●●●●●●●●○

AFTER EFFECTS ●●●●●○○○○○

DREAMWEAVER / WORDPRESS ●●●●●○○○○○

FONTLAB ●●●●○○○○○○

RHINOCEROS 3D / SOLIDWORKS ●●●●○○○○○○

MICROSOFT OFFICE ●●●●●●●●●●○

## SKILLS

BRAND IDENTITY

EVENT DESIGN

CORPORATE DESIGN

EDITORIAL DESIGN

LAYOUT

SIGNAGE

2D ANIMATION

EPUB

PRINT

WEB

COMPOSITION

MONITORING THE DIGITAL WORLD

## LANGUAGES

ENGLISH ●●●●●●●●●●  
*English mother*

FRENCH ●●●●●●●●●●  
*French father*

HTML / CSS ●●●●○○○○○